

FACE

SPOTLIGHT ON INNOVATION

Thursday, September 3, 2009



Astral Media Outdoor and TD Canada Trust 'Watch the Clock' together!

To help bring TD Canada Trust's national "Open 8 'til late" campaign to life Astral Media Outdoor, The Media Company and DraftFBC all worked together to create real-time giant 3-D clocks, which were securely placed on Horizontal Posters around the City of Toronto and Montreal.

[See the details >>](#)



Astral Media Outdoor and VitaminWater show their colours in Toronto!

All over the streets of Toronto, Astral Media Outdoor's Transit Shelters are casting colour onto the sidewalks and onto the people within. Astral Media Outdoor and Cossette Media teamed up to help Coca-Cola's VitaminWater brand show their colours.

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