

# MEGACOLUMN, Montreal

## Technical Specifications

**Artwork: height (in) x width (in)**

### 1:4 Scale

Bleed	34.13" x 12.25"
Trim	33.63" x 11.94"
Visible Opening	33.38" x 11.13"
Safety	32.00" x 10.00"

Montréal Market – Backlit

### Formatting and preparing artwork file

#### Images

All images should be **minimum 300dpi** and no larger than 400mb at 100% artwork size.

#### Files

Build all files in CMYK for 4 colour process printing. Pantone or spot colours should be converted to CMYK equivalents. Indicate PMS colours in file or on proofs for matching. Gradients of less than 5% will not reproduce at final printed size. For deeper blacks, please use the following percentages: 60%C; 60%M; 60%Y; 100%K. Please supply a low resolution pdf for our client file.

#### Layout applications

Mac: QuarkXpress – InDesign – Illustrator – Page Maker – Photoshop.

For Photoshop files: save in separate layers (working files).

Rasterize (render) text layers – otherwise include all fonts with file.

For Illustrator files, convert fonts to paths.

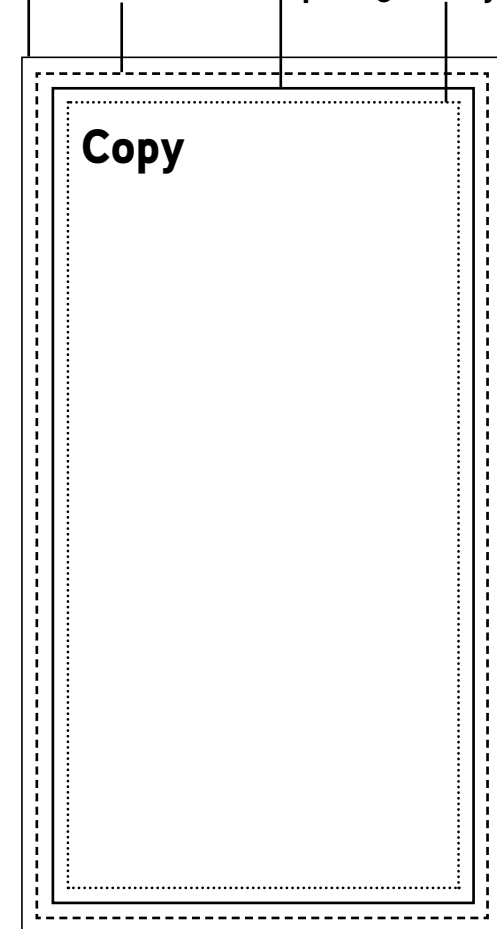
#### Fonts and characters

Copy must not go beyond the safety area. Use bold and contrasting type for visibility from a distance.

Distance testing templates are available at:

**[www.astraloutofhome.com/en/services/production/](http://www.astraloutofhome.com/en/services/production/)**

**Bleed Trim Visible Opening Safety**



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## Technical Specifications

**Printed Format: height (ft) x width (ft)**

Bleed	11'4½" x 4'1"
Trim	11'2½" x 3'11¾"
Visible Opening	11'1½" x 3'8½"
Safety	10'8" x 3'6"

### Printing & Material

**Due to the technical complexity of this product and to maintain our high quality standards, MegaColumns are produced by Astral Out-of-Home's Production Department.**

### Production Department

Toronto: 416-924-6664  
Montreal: 514-529-6664

