

VERTICAL AIRPORT COLUMN

54" x 37"

Technical Specifications

Artwork: height (in) x width (in)

1:3 Scale

| | |
|-----------------|-----------------|
| Bleed | 18.17" x 12.50" |
| Trim | 18.00" x 12.34" |
| Visible Opening | 17.48" x 12.00" |
| Safety | 16.81" x 11.34" |

Formatting and preparing artwork file

Images

All images should be **minimum 300dpi** and no larger than 400mb at 100% artwork size.

Files

Build all files in CMYK for 4 colour process printing. Pantone or spot colours should be converted to CMYK equivalents. Indicate PMS colours in file or on proofs for matching. Gradients of less than 5% will not reproduce at final printed size. For deeper blacks, please use the following percentages: 60%C; 60%M; 60%Y; 100%K. Please supply a low resolution pdf for our client file.

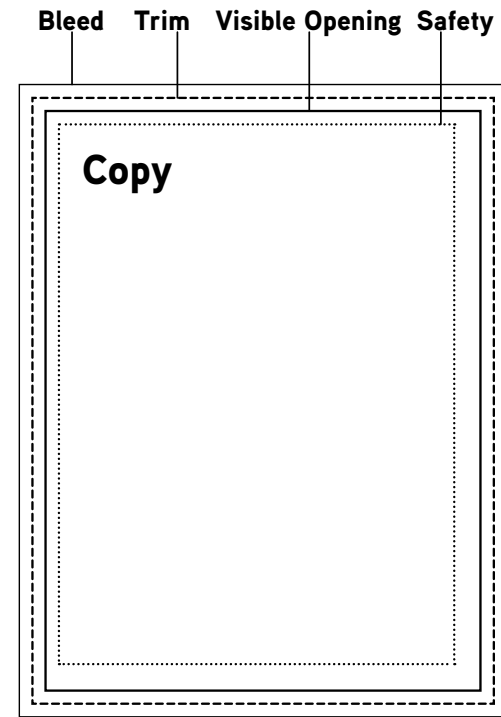
Layout applications

Mac: QuarkXpress – InDesign – Illustrator – Page Maker – Photoshop.
For Photoshop files: save in separate layers (working files).
Rasterize (render) text layers – otherwise include all fonts with file.
For Illustrator files, convert fonts to paths.

Fonts and characters

Copy must not go beyond the safety area. Use bold and contrasting type for visibility from a distance.

Montréal/Trudeau Airport – Backlit



IMPORTANT – Airport approval:

All creative must be approved by the Montréal Airport Authority. Quebec language laws must be adhered to. Please send us creative 4 weeks prior to posting date for approval.

VERTICAL AIRPORT COLUMN

54" x 37"

Technical Specifications

Printed Format: height (in) x width (in)

| | |
|-----------------|-----------------|
| Bleed | 54.50" x 37.50" |
| Trim | 54.00" x 37.00" |
| Visible Opening | 52.44" x 36.00" |
| Safety | 50.43" x 34.00" |

Printing & Material

Digital Output

High resolution print on polyester film with UV resistant inks.

Shipping

Each package shipped must be correctly identified: c/o Astral Out-of-Home, advertiser's name, quantity of posters in each package, a copy of the visuals contained in each package.

Ship the posters rolled one inside the other in a tube containing no more than 25 posters.

Please contact the Astral Out-of-Home Production Department to confirm quantities, including overage and shipping instructions.

Ask us for a quote to print your posters. Astral offers print services at very competitive rates.

Montréal/Trudeau Airport – Backlit



Wall Column



Free standing Column



Column on Carousel

Production Department

Toronto: 416-924-6664

Montreal: 514-529-6664